



SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

Canterbury Economy Overview

Emsi Q1 2018 Data Set, Sept 2018



Economy Overview

Canterbury

Emsi Q1 2018 Data Set

September 2018

Parameters

Regions

Code	Description
29UC	Canterbury

Timeframe

2011 - 2017

Datarun

2018.1 – Employees

Additional data sources and further information

Official Labour Market Statistics: www.nomisweb.co.uk
FE Data Library: <https://www.gov.uk/government/collections/fe-data-library>
Canterbury Council: <https://www.canterbury.gov.uk/>
Office for National Statistics: <https://www.ons.gov.uk/>
Commuting patterns in and out of Canterbury (2011 Census):
<https://www.nomisweb.co.uk/census/2011/WU03UK/chart/1132462217>

Economy Overview



Population (2017)	156.0k
Jobs (2017)	65.2k
Average Wages (2017)	£26.9k
Exports (2014)	£3.1b
Imports (2014)	£4.5b

Population

156.0k 2017 Population 1.7% of Gov't Office Region	1.7% Population Growth for the Last 5 Years Gov't Office Region Growth 3.8%
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Age Group	2017 Population	% of Population	
Under 5 years	7,598	4.9%	
5 to 9 years	8,296	5.3%	
10 to 13 years	6,713	4.3%	
14 to 15 years	3,369	2.2%	
16 to 18 years	5,664	3.6%	
19 to 24 years	21,976	14.1%	
25 to 29 years	8,503	5.4%	
30 to 34 years	8,069	5.2%	
35 to 39 years	7,504	4.8%	
40 to 44 years	7,791	5.0%	
45 to 49 years	9,526	6.1%	
50 to 54 years	10,077	6.5%	
55 to 59 years	9,199	5.9%	
60 to 64 years	8,631	5.5%	
65 to 69 years	9,022	5.8%	
70 to 74 years	8,649	5.5%	
75 to 79 years	5,878	3.8%	
80 to 84 years	4,465	2.9%	
85 years and over	5,114	3.3%	

Jobs by Industry

65,171

Total Jobs (2017)




















SIC	Industry	2017 Jobs
A	Agriculture, Forestry and Fishing	459
B	Mining and Quarrying	0
C	Manufacturing	1,705
D	Electricity, Gas, Steam and Air Conditioning Supply	138
E	Water Supply; Sewerage, Waste Management and Remediation Activities	273
F	Construction	2,115
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	11,704
H	Transportation and Storage	1,543
I	Accommodation and Food Service Activities	5,778
J	Information and Communication	1,685
K	Financial and Insurance Activities	956
L	Real Estate Activities	930
M	Professional, Scientific and Technical Activities	3,673
N	Administrative and Support Service Activities	4,817
O	Public Administration and Defence; Compulsory Social Security	1,996
P	Education	14,829
Q	Human Health and Social Work Activities	8,698
R	Arts, Entertainment and Recreation	1,928
S	Other Service Activities	1,942

Average Wages by Industry

£26.9k

Avg. Wages (2017)

95% of Nation Avg.



















SIC	Industry	Avg. Wages (2017)	
A	Agriculture, Forestry and Fishing	£21,608	
B	Mining and Quarrying	£0	
C	Manufacturing	£34,794	
D	Electricity, Gas, Steam and Air Conditioning Supply	£44,087	
E	Water Supply; Sewerage, Waste Management and Remediation Activities	£38,411	
F	Construction	£35,868	
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	£24,423	
H	Transportation and Storage	£30,323	
I	Accommodation and Food Service Activities	£16,300	
J	Information and Communication	£44,683	
K	Financial and Insurance Activities	£38,861	
L	Real Estate Activities	£28,268	
M	Professional, Scientific and Technical Activities	£36,533	
N	Administrative and Support Service Activities	£25,785	
O	Public Administration and Defence; Compulsory Social Security	£30,095	
P	Education	£29,291	
Q	Human Health and Social Work Activities	£22,356	
R	Arts, Entertainment and Recreation	£20,277	
S	Other Service Activities	£21,210	

Region Exports

£3.1b




















Exports (2014)

63% of Supply

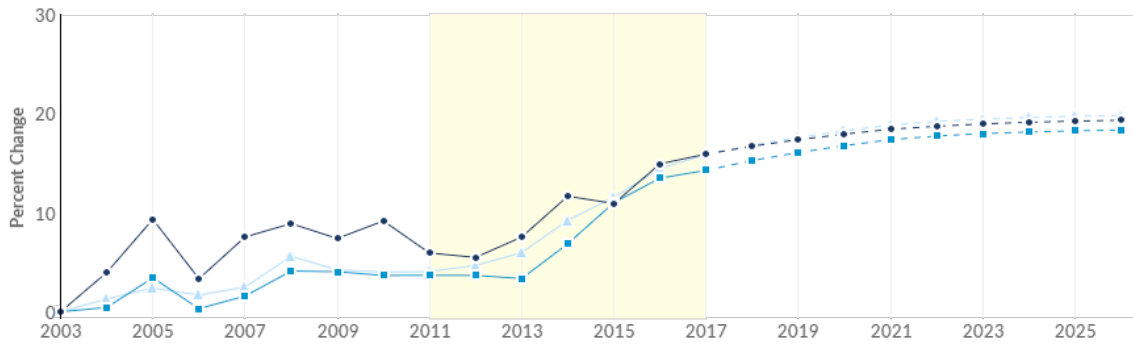
SIC	Industry	Exports (2014)
A	Agriculture, Forestry And Fishing	£57,878,270 
B	Mining And Quarrying	£229,962
C	Manufacturing	£194,726,464 
D	Electricity, Gas, Steam And Air Conditioning Supply	£249,587,703 
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£34,343,878 
F	Construction	£275,650,020 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£405,071,194 
H	Transportation And Storage	£55,829,551 
I	Accommodation And Food Service Activities	£72,061,313 
J	Information And Communication	£76,541,439 
K	Financial And Insurance Activities	£106,545,520 
L	Real Estate Activities	£83,913,714 
M	Professional, Scientific And Technical Activities	£253,383,539 
N	Administrative And Support Service Activities	£158,680,054 
O	Public Administration And Defence; Compulsory Social Security	£164,576,569 
P	Education	£429,567,217 
Q	Human Health And Social Work Activities	£375,681,257 
R	Arts, Entertainment And Recreation	£58,590,902 
S	Other Service Activities	£31,973,737 

Region Imports

£4.5b Imports (2014) 71% of Demand	£1.8b Locally Produced & Consumed (2014) 29% of Demand
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SIC	Industry	Imports (2014)
A	Agriculture, Forestry And Fishing	£73,965,257 
B	Mining And Quarrying	£34,264,485 
C	Manufacturing	£732,828,926 
D	Electricity, Gas, Steam And Air Conditioning Supply	£220,564,934 
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£61,928,593 
F	Construction	£70,143,942 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£768,689,474 
H	Transportation And Storage	£240,615,180 
I	Accommodation And Food Service Activities	£307,139,358 
J	Information And Communication	£233,419,445 
K	Financial And Insurance Activities	£451,801,121 
L	Real Estate Activities	£200,615,156 
M	Professional, Scientific And Technical Activities	£240,690,413 
N	Administrative And Support Service Activities	£211,223,557 
O	Public Administration And Defence; Compulsory Social Security	£17,412,109 
P	Education	£158,156,116 
Q	Human Health And Social Work Activities	£164,637,780 
R	Arts, Entertainment And Recreation	£226,854,275 
S	Other Service Activities	£130,125,987 

Regional Trends



	Region	2011 Jobs	2017 Jobs	Change	% Change
●	Region	59,557	65,171	5,614	9.4%
●	LEP - South East (revised)	1,411,156	1,555,330	144,174	10.2%
●	Nation	26,588,784	29,606,940	3,018,156	11.4%

Business Local Unit Size Distribution







2017 Overview

■ Small (1-49)
 ■ Medium (50-249)
 ■ Large (250+)









Category	2014 Local Units	2015 Local Units	2016 Local Units	2017 Local Units
0-4 Employees	3,839	4,165	4,300	4,463
5-9 Employees	874	938	961	918
10-19 Employees	508	525	527	536
20-49 Employees	327	333	337	375
50-99 Employees	82	87	70	81
100-249 Employees	57	56	58	61
250-499 Employees	21	20	25	22
500-999 Employees	8	5	4	4
1000+ Employees	3	4	1	1
Total	5,718	6,133	6,285	6,462

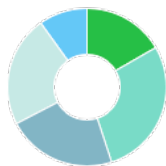
Growing & Declining Occupations

Occupation	Change in Jobs (2011-2017)	
Higher education teaching professionals	638	
Kitchen and catering assistants	321	
Further education teaching professionals	298	
National government administrative occupations	-69	
Police officers (sergeant and below)	-106	
Care workers and home carers	-173	

Growing & Declining Industries

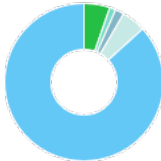
Industry	Change in Jobs (2011-2017)	
Tertiary education	2,844	
Restaurants and mobile food service activities	819	
Other business support service activities n.e.c.	809	
Construction of residential and non-residential buildings	-505	
Hospital activities	-662	
Public administration and defence; compulsory social security	-1,080	

2017 Age Cohort Demographics



	Age Cohort	2017 Population	2017 Percent
●	Under 16 years	25,976	16.6% 
●	16 to 34 years	44,212	28.3% 
●	35 to 54 years	34,898	22.4% 
●	55 to 74 years	35,502	22.8% 
●	75 years and over	15,458	9.9% 

2017 Ethnicity Demographics



	Ethnicity	2017 Population	2017 Percent
●	All Other Ethnicities	8,251	5.3% ■
●	Asian or Asian British: Other Asian	1,939	1.2%
●	Mixed: All Mixed	2,776	1.8%
●	White: Other White	7,665	4.9% ■
●	White: British	135,415	86.8% ■

Top Regional Businesses

Business Name

Tato Holdings Limited

Pro-force Limited

The King's School Canterbury

Invotec Group Limited

Motorline Holdings Limited

Appendix A - Data Sources and Calculations

Input-Output Data

This report contains data from Emsi's Input-Output model. It is based on data from Office for National Statistics's Input-Output supply and use tables, Census flows data, UK Business Counts from BRES, and several Emsi in-house data sets.

Equifax Business-Level Data

Data for individual businesses is provided by Equifax, which maintains a database of more than 5 million business entities in Great Britain. Note that in aggregate it will not be consistent with Emsi labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.