

EFB

Business Member

About the Board

The new, refreshed Essex Federated Board (EFB) has a vital role to play in influencing and driving a visionary and forward-thinking economy for the region. It acts as one of four federated boards for of the South East Local Enterprise Partnership (SELEP). The board represents the following local authority areas: Uttlesford, Braintree, Chelmsford, Epping Forest, Maldon, Tendring, Colchester & Harlow but aims to have a strategic influencing role on wider functional economic areas where clear benefits are apparent.

The EFB takes a leading role in driving forward strategic economic growth priorities for Essex; informing key decisions and providing a strong collaborative voice for the private and public sector to position the area as one of immense opportunity and to lobby for funding thereby unlocking opportunities for the Essex economy.

The EFB will ensure the widest possible engagement of interested businesses by establishing thematic working groups to support work on identified priorities or to provide expert advice on key topics that pose as a significant opportunity or challenge to success.

Further information on SELEP and the role of Federated Boards can be found at www.southeastlep.com.

Being a Business Member

By taking part in the Federated Board, Members are collectively able to input to and make key decisions which influence the Essex Economy. Members of the board will bring their specialist experience, expertise and knowledge to help to create a vibrant Essex Economy. These specialisms include (but are not limited to) infrastructure, skills, industry, innovation, productivity and wellbeing.

As a member it is essential that you are able to see the bigger economic picture and are keen to offer your advice and make decisions on topics which may not always directly impact on the day to day work of your business but will ultimately benefit the wider productivity of Essex.

Personal Qualities and Skills

- A confident and articulate business leader who can take a strategic view in understanding and influencing the economic growth agenda.
- A connection to, or affinity with, the Essex area. It is desirable for you to have an established reputation and public profile/network of contacts within the Essex area which directly relate to the ambitions of the region.
- Enthusiasm for driving forward the Essex economy.
- Integrity, transparency and accountability.
- Knowledge of the key opportunities and/or challenges facing Essex businesses and economy with ideas for how to achieve success.
- Ability to work effectively as a member of a team in which colleagues work cooperatively with each other, accepting collective responsibility.

Responsibilities of Business Members

- Support and influence the economic growth agenda in and around Essex.
- Actively contribute to the development of working groups and networks to ensure engagement of the wider business community.
- Act as an ambassador, promote and champion the work of the EFB from the perspective of business.
- Contribute knowledge and expertise to illuminate the business issues facing the area, the strengths and opportunities and the initiatives which could be taken to drive business growth.
- Actively participate in quarterly Board meetings (these meetings are typically 2 hours in duration). During Board meetings members will input into discussions from a business perspective, offer advice and assist in overall strategic planning for the Essex economy.
- Engage with the secretariat between meetings to offer advice, drive activity and progress the ambitions of the Board.
- Vote on key decisions, including matters where the board makes a recommendation or adopt an approach
- Take an active role in the EFB's thematic working groups including, this may include chairing and reporting back updates to the EFB.

Remuneration

The post is not remunerated, although reasonable travel and expenses will be paid.