

Digital skills and support

Information for Businesses, staff and leaders





Tools and resources to stay connected/productive; G-Suite resources; Digital Garage Courses; Webinars incl. Get Your Business Visible/Social Media Strategy



List of free-to-attend webinars, including Digital Marketing Strategy, Innovate using test and learn principles and Collaborative Tools



Help for working and doing business remotely, plus Tips/technical support for doing more online (including principles for addressing privacy and protecting your data)

LLOYDS BANK

Learn for Business including resources focusing on online payments, using web analytics, growing your online presence, and save time and money with the cloud



South East Business Hub info and resources for SME's, plus links to your local Growth Hub and support



Information for SME's incl free webinar content focusing on topics such as Accessing support from local authorities and financial help for small business explained.



Information and quidance for businesses, including daily webinar content and online events



Latest COVID-19 business advice, information and resources for Directors and access to Digital Academy resources



Connect with Business Advisers, advice and support plus currently offering 3 month Enterprise free membership



We are Virtual – initiative to support communities working from home due to outbreak, includes free webinar content



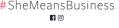
Innovation Centre Colchester, series of <u>free webinars</u> for business incl. Accelerate your business with VR, Lead your business to the next level and Sales & Marketing



ESRC Business and Local Government Data Research Centre offering free data consultation clinic and webinar on Cyber Security amid COVID-19



Facebook group for business owners and staff across the South East. Together Networking offers free webinars and health and wellbeing resources



#SheMeansBusiness Free Facebook #shemeansbusiness training sessions, delivered by Lucy Hall. You can also join 'DigitalWomenHere', a digital skills support community



IT Consultancy and Support firm in Hastings offering free advisory services to SME's around tech, security and cloud software solutions



Laying on a number of free webinars for small business including Intro to conversational marketing, Grow your business with data and Social Media



Data Skills Taskforce has created a <u>free online platform</u> to help SME's develop their data skills, including a diagnostic tool to understand your data readiness



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Published guidance to support organisations and staff with home working, and have free online cyber security training for employees



CHARITY COVID-19 Resource Hub offers advice and information for charities, and link to new online platform to support frontly. new online platform to support frontline workers' mental health



Practical guidance and how-to articles aimed at charities, including choosing the right video calling tool for your charity and getting started with Google Hangouts



Providing a regular update for businesses including useful info and resources, plus quidance for remote working



Silicon Brighton Online, on 7th May, is free to attend between 10am and 8pm. 25+ speakers bringing together their Tech, Insights and Leaders meet-ups



Range of materials to help businesses manage now and in the future, including prioritising digital commerce and maintaining responsive customer service



tech^{UK} Comprehensive COVID-19 <u>information hub</u> containing advice and resources from the UK's leading technology membership organisation

ATTEST

Attest have begun tracking consumer sentiment, perception, and behaviour in light of the growing pandemic - and started share these findings here



Capgemini COVID-19 response pages include information to help businesses incl remote working and collaboration, and leadership



Includes a list of webinars discussing critical business issues related to COVID-19, as well as other advice and resources here

Delivering a weekly webinar 'Responding to COVID-19: Updates and Practical Deloitte Steps'. Takes place every Thursday from 1-1.30pm and you can register here



Delivering a number of webinars to help businesses understand the Government support available. You can register and find advice here



Webinar content to help organisations implement remote working practices and more

