

# STAY VISIBLE. STAY VIABLE. STAY PROFITABLE.

*Don't get left behind in an increasingly digital world*

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Are you baffled by Facebook and Instagram? Do you confuse analytics with algorithms? Do you worry about how to speak to today's tech-savvy kids? Are you struggling to compete in an increasingly digital marketplace?

Then join us for a FREE half-day online event on Thursday 9th July, designed to help your business or charity thrive in a post-COVID-19, post-Brexit, connected world.

Organised by the Digital Skills Partnership for the South East specifically for organisations in Kent, East Sussex and Essex, we have a fantastic line-up of six speakers who will be covering these topic areas:

- Building an effective business strategy
- Creativity in the workplace
- Successful content creation
- Networking (online and offline)
- Understanding digital advertising
- Data protection and monitoring

There will be a quiz to test out your digital knowledge and skills as well as the opportunity to access a wide range of resources across the region.

*To sign up to this event, [click here](#)*

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DIGITAL SKILLS  
PARTNERSHIP  
SOUTH EAST



SOUTH EAST  
LOCAL ENTERPRISE  
PARTNERSHIP



SUCCESSFUL  
MUMS