


Digital skills and support

Information for Businesses, Charities, staff and leaders



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[Tools and resources to stay connected/productive](#); [G-Suite resources](#); [Digital Garage Courses](#); [Webinars](#) incl. Get Your Business Visible/Social Media Strategy
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[List of free-to-attend webinars](#), including Digital Marketing Strategy, Innovate using test and learn principles and Collaborative Tools
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[Help for working and doing business remotely](#), plus Tips/technical support for doing more online (including principles for addressing privacy and protecting your data)
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[Learn for Business](#) including resources focusing on online payments, using web analytics, growing your online presence, and save time and money with the cloud
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[South East Business Hub](#) info and resources for SME's, plus links to your local Growth Hub and support
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[Information for SME's](#) incl free webinar content focusing on topics such as Accessing support from local authorities and financial help for small business explained.
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[Information and guidance](#) for businesses, including daily webinar content and online events
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Latest COVID-19 business [advice, information and resources](#) for Directors and access to Digital Academy resources
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[Connect with Business Advisers](#), advice and support plus currently offering 3 month free membership
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[We are Virtual](#) – initiative to support communities working from home due to outbreak, includes free webinar content
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Innovation Centre Colchester, series of [free webinars](#) for business incl. Accelerate your business with VR, Lead your business to the next level and Sales & Marketing
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ESRC Business and Local Government Data Research Centre offering [free data consultation clinic and webinar](#) on Cyber Security amid COVID-19
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[Facebook group](#) for business owners and staff across the South East. Together Networking offers free webinars and health and wellbeing resources
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Free Facebook [#shemeansbusiness training sessions](#), delivered by Lucy Hall. You can also join 'DigitalWomenHere', a digital skills support community
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IT Consultancy and Support firm in Hastings offering [free advisory services](#) to SME's around tech, security and cloud software solutions
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Laying on a number of [free webinars](#) for small business including Intro to conversational marketing, Grow your business with data and Social Media
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South Essex College has established [this list](#) of online courses, including those focused on data protection and security and Management Techniques

Take a look at the [SE Digital Skills Partnership website](#) for more info

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Published [guidance](#) to support organisations and staff with home working, and have free online [cyber security training](#) for employees



Data Skills Taskforce has created a [free online platform](#) to help SME's develop their data skills, including a diagnostic tool to understand your data readiness



Providing a regular [update for businesses](#) including useful info and resources, plus [guidance for remote working](#)



[Range of materials](#) to help businesses manage now and in the future, including prioritising digital commerce and maintaining responsive customer service



Comprehensive [COVID-19 information hub](#) containing advice and resources from the UK's leading technology membership organisation



COVID-19 [response pages](#) include information to help businesses incl remote working and collaboration, and leadership



Includes a list of [webinars](#) discussing critical business issues related to COVID-19, as well as other advice and resources here



Delivering a weekly webinar 'Responding to COVID-19: Updates and Practical Steps'. Takes place every Thursday from 1-1.30pm and you can register [here](#)



Delivering a number of webinars to help businesses understand the Government support available. You can register and find advice [here](#)



[Webinar content](#) to help organisations implement remote working practices and more



Attest have begun tracking consumer sentiment, perception, and behaviour in light of the growing pandemic – and started share these findings [here](#)

Focused Support for Charities



COVID-19 [Resource Hub](#) offers advice and information for charities, and link to new [online platform](#) to support frontline workers' mental health



Launched a [brokerage platform](#) to connect private sector resources to emerging national and local needs of the voluntary and charitable sector



Offering a free, interactive '[design hop](#)' workshop, including step-by-step guidance on how to redesign charity services for digital access, and weekly 1-1 calls



Practical [guidance and how-to articles](#) aimed at charities, including choosing the right video calling tool for your charity and getting started with Google Hangouts



Offering a [2-hr free call](#) with independent IT experts to help charities' use of digital technology, plus IT consultancy and project delivery support



Free business support to VCSE organisations, and running [webinars](#) on tech support issues such as data security and digital skills, plus general [digital guides](#)



A crowd-sourced advice platform for charities, arranges a [1hr free call](#) for charities needing digital support with experts, with a current roster of 110 experts



Offering a free monthly [1hr call with data experts](#) to any UK non-profit organisation, can help around organisational strategy and data collection/use



Charity providing [data-wiped and refurbished computers](#) to charities in need at steeply discounted rates (Desktop computers start at £55)