

## Google Digital Garage | Webinar Partnership Event Templates | Comms Copy

### Thinking about creating marketing comms for your webinar?

Below you will find some suggested copy to help you provide information on the webinar and attract potential delegates.

#### **BEFORE YOU START**

- Copy the text into a new doc and follow the instructions below :)
- Complete the parts in <<arrows/blue>>
- Delete the parts you don't need (i.e. the number of courses being delivered)

### Email Template Copy

**Subject headline suggestion 1:** Get free training from Google Digital Garage via live webinar at <<location>>, on <<date>>

**Subject headline suggestion 2:** Join us for a free Google Digital Garage live webinar at <<time>>, on <<date>>

We're pleased to be partnering with Google Digital Garage to provide a free live webinar training. The Google Digital Garage provides free [online](#) and [live webinar](#) digital skills training to individuals and businesses in the UK to help people find a job, grow their skills, careers or businesses from home.

Interested in <<topping up your digital skills/ growing your career/ growing your business>>? Join us for <<one or more of the/ this>>, free training workshops from Google Digital Garage listed below:

#### Details

**When:** << time/date>>

**What's on:**

- <<Time: Fill in course name here>> click to register **here** <<insert link to event registration page>>
- <<Time: Fill in course name here>> click to register **here** <<insert link to event registration page>>

---

### Additional "About Google Digital Garage" Copy

#### **About Google Digital Garage**

Google Digital Garage is one of Google's flagship investment programmes in the UK, providing free digital skills training to individuals and businesses.

# Google Digital Garage

*Since its launch in 2015, they have visited more than 500 villages, towns and cities across the UK and trained over 400,000 people face-to-face and online.*

*This is part of Google's wider European initiative: Grow with Google, to provide products, training and tools to help one million Europeans find a job, develop their career or grow a business.*

*With the Google Digital Garage webinar series, you can access free live training designed to help grow your business, jump-start your career or develop new skills - all from your own home.*

*The live webinars are absolutely free to attend and open to everyone - delivered by expert Google Digital Garage trainers ready to help and support your learning, whatever your goals.*

## **Find out more**

Sign-up for our free webinar <<course/s>> in partnership with Google Digital Garage, on <<day/s>>, at <<time/s>> **here** <<insert webinar registration link>>.

## **Online Courses**

You can also discover a range of free online learning modules from Google Digital Garage, with their online courses available [here](#).