# **NATIONAL CONTEXT INDICATORS**

QUARTERLY UK GDP		MONTHLY INDEX OF SERVICES		UK NET ENTERPRISE GROWTH		UK UNEMPLOYMENT	
£553.4 bn	•	99.7	1	-1,605	<b>+</b>	4.3%	1
	1.3%		1.0%		30,570		0.4%
Quarter to Sep-21	Improved on previous quarter	Month of Sep-21	Improved from Aug-21	12 months to Sep-21	Worsened from Jun-21	Quarter to Sep-21	Improved from Jun-21
Source: ONS	-2.1% down compared to Dec-19	Source: ONS	-0.3% down compared to Feb-20	Source: ONS	54,715 down compared to Sep-19	Source: ONS	0.5% worse compared to Dec-19

# **SELEP INDICATORS**

INDICATOR	LATEST	MOVEMENT	BENCHMARK	TREND	COMMENTARY
Jobs on Furlough  Source: HMRC	<b>94,600</b> Sept	13,000 Improved from August	Percentage of eligible jobs SELEP 3.9% UK 4.0%	100  Nat 20 Jul 20 Sep 20 Nov 20 Jan 21 Mar 21 Mar 21 Jul 21 Sep 21	Use of furlough has shown continuous decline since February but even with the removal of restrictions, many jobs remained on furlough  Furlough rates were highest in Other Services, Arts & Entertainment, and Professional Services at the end of September when the furlough scheme ended



INDICATOR	LATEST	MOVEMENT	BENCHMARK		COMMENTARY
Claimant Count  Source: DWP	<b>112,840</b> October	2,370  Improved from September	Percentage of pop. aged 16-64 SELEP 4.4% UK 4.8%	8%  Oct. 18 Apr. 19 Oct. 29 Apr. 20 Oct. 20 Apr. 21 Oct. 21  SELEP UK	Claimant count has been reducing steadily since February but remains high compared to past levels  The rate for people aged 16 to 24 has reduced most in recent months and was at 4.9% in September, down from 8.1% the same time last year
PAYE Payroll Jobs  Source: HMRC	<b>1,823,800</b> October	9,439 Improved from September	Percentage of jobs Feb-20 SELEP +1.0% UK	1,840 1,820 1,820 1,780 1,780 1,760 1,740 0ct. 18 Apr. 19 Oct. 19 Apr. 20 Oct. 20 Apr. 21 Oct. 21	Payroll jobs have been continuously increasing each month since November and are now above pre-pandemic levels  The Manufacturing sector has now lost the most jobs over the course of the pandemic and had the least recovery, while the Health and Administrative services sectors have gained the most jobs
Unique Job Postings Source: EMSI	<b>166,652</b> October	26,267  Improved from September	Percentage month change  SELEP +18.7%  UK +20.8%	180 160 140 120 100 80 60 Oct. 78 Apr. 79 Oct. 79 Apr. 20 Oct. 20 Apr. 21 Oct. 21	Although recent months have seen record vacancy rates, the numbers climbed dramatically to even higher levels in October  Particular hotspots for vacancies relative to the size of the local working age population include Dartford, Harlow and Maidstone



# **Business Resilience and Growth**

KEY ACTIVITIES	OUTPUTS/OUTCOMES
Delivery of the COVID-19 Recovery Fund programme, including business support activities and training for skills. A full update is available in the Board pack.	100% small grant schemes launched 19/10/21. 700+ referrals to Digital Skills Programme and Digital Bridge; 287 enrolments for COVID Recovery Academy programme
Continued delivery of Growth Hub services across SELEP; project initiation to optimise the South East Business Hub suite of websites	433 enquiries and 266 unique businesses (October 21)
SAP activities including Executive Summary (with refresh) of Skills Report, aligning to Local Skills Improvement Plans (LSIPs); virtual careers fair	Careers Fairs 19 & 21 <sup>st</sup> October, 398 registrations. Event available online; career magazine published – both available at <a href="https://www.southeastskills.org.uk/">https://www.southeastskills.org.uk/</a> .  2 new SSF 'become a lecturer' videos published.
Launch of the XTEND Digital Campus and Centre for Digital Technologies both in South Essex, supporting digital and AI skills	XTEND Digital Campus launched on 3/11/21. Official opening of the Centre for Digital Technologies in Basildon held on 21/10/21.
SELEP meeting to discuss diversity and inclusion	SELEP Diversity meeting held 15/09/21, with outcomes to be discussed at SELEP Board meeting 10/12/21
SELEP AGM for financial year 2020-21 and South East Futures Conference: What Does Clean Growth look like in the South East?	SELEP AGM and conference held 3/11/21. Conference attended by c150 attendees, with outputs to be discussed at Clean Growth Working Group on 1/12/21.
Delivery of GBF projects including Fast Track Business Solutions for the Hastings Manufacturing Sector; Remodelling of 'T' Level buildings at Harlow College	Construction completed in October for Fast Track Solutions; T Level provision continuing in final accommodation from October in Harlow
Ongoing work to support and promote businesses, initiatives and investment in SELEP	South East Construction Expo attended by SELEP 21/10/21; SELEP CEO front page and article in South East Business magazine; Novo Awards (BEST Growth Hub) 21/10/21

#### **OUTCOME MEASURES**

Total SELEP GVA in 2019 = £98.9bn

Enterprise 3 year survival rates (2020): SELEP 58.2%, England 53%

Job density per 100 residents aged 16 to 64 (2019): SELEP 78, England 88 (with the main shortfall being in full time jobs)

Skills level (2020):

Level 4+ – SELEP 37.2%, UK = 43.0% Level 2+ – SELEP 76.9%, UK = 78.2% No qualification - SELEP 6.0%, UK 6.6%

Apprenticeship starts (2020/21 to April): 17,730. Down 4.6% from 2019/20 and 21.3% from 2018/19

Apprenticeship vacancies (at 26/10/21): 2,017 (1,468 exc. army). 0.82 per 1,000 jobs. Highest sectors: food & accommodation, business admin., health and customer service

- Two new ESF programmes supporting NEET young people and a community grants programme. Inception meetings to take place January 2022.
- Completion of the Re-Vive Grant Scheme and completion of Visitor Economy Network workshops; defrayal of Starting and Succeeding in Business and Adapting with Digital grants
- Growth Hub Website Optimisation project
- Draft DSP Digital Strategy to be published January 2022; roundtable with DCMS due to take place January/February; DIG workshop to take place in January 2022
- Local skills report for SAP being updated as an Executive Summary and data report to align to and support LSIPs. Report to be produced January 2022
- Complete construction on GBF projects including Bretton Farm Redevelopment, Romney Marsh Employment Hub and Maritime and Sustainable Technology Hub



# **UK's Global Gateway**

KEY ACTIVITIES	OUTPUTS/OUTCOMES
Working with Freeport East and Thames Freeport to support full business case development, with Thames Freeport able to begin operations from November as announced in the Autumn Budget.	Thames Freeport to submit its FBC in December 2021. Commercial launch held 15/9/21 and Rt Hon Ruth Kelly appointed as inaugural Chair of Thames Freeport. Freeport East to submit its FBC in March 2022.
Ongoing work through Major Projects Group and MPG Skills group to finalise and publish the MACE report on skills and employment needs across the major projects and wider.  Report sets out the combined impact of projects, including a peak estimated workforce of 117,400 between 2025 and 2028.	Mace report finalised and circulated to MPG. Skills subgroup meeting on 17/12/21 to discuss resulting action plan.
Working with the DiT ERDF Internationalisation project supporting businesses looking to trade abroad, ensuring promotion and referrals through the Growth Hub	South East Project Advisory Group meeting 18/10/21 – onboarding event for businesses 17th November (during International Trade Week)
South East Export Development (SEED) SSF project is working with DIT to address known export barriers in three priority sectors, working to target international markets such as US, Hong Kong, Vietnam, UAE, Ireland and South Korea	37 EoIs received by closing date of 31/10/21.
Work with Transport for the South East and Transport for the East, to help identify and prioritise transport improvements that will support sustainable movement of goods from our ports.  Engagement and feedback to Transport for the East on draft Transport Strategy.	Consultation for Transport East Strategy to launch December 2021.
Official opening of Swanley Station Upgrade and Maidstone East Station LGF projects	Swanley Station Upgrade opening 22/11/21; Maidstone East Station opening 2/12/21

#### **OUTCOME MEASURES**

Port passengers (2020): 4.86 million compared to 11.97 million in 2019, a 59.4% drop. 70.5% share of UK passengers

Airport passengers (September 2021): 1.14 million which was 40.4% of 2019 level and for UK it was 34.3% of 2019. A 68% increase on 2020 for both.

Export value of goods (all countries, 2020):

£8.3bn (2.9% share of England trade) of which £4.1bn was to EU countries, with overall 18% decline compared to 2019

- Next MPG meeting will be held in January 2022. Publication of collective action plan.
- Continue engagement with Freeport East on the development of its Full Business Case for submission in March 2022.
- Continue to collaborate with industry leads and Maritime UK in our support of the sector. Exploring opportunities for networking engagement events in early 2022 to provide sector specific information on key priorities such as innovation, decarbonisation and Freeports
- Following its presentation to the Board on 10/12/21, a formal response to the TfE consultation may be compiled and submitted
- Haven Gateway Partnership are tendering the opportunity to expand on their existing I-construct project through improvements to the supply chain platform and its engagement with the MPG



## **Communities for the Future**

KEY ACTIVITIES	OUTPUTS/OUTCOMES
Second Virtual Housing Roundtable event on Levelling Up: Spotlight on Coastal—Health Inequalities & the Productivity Challenge	Round table held 5/11/21. Attended by the 6 Directors of Public Health, LAs and industry
The South East Creative Economy Network (SECEN) published their Statement of Intent, setting out a refreshed portfolio of sector-led pledges for initiatives that can be delivered in partnership (available to download on the <a href="SELEP website">SELEP website</a> )	Statement of Intent published and to be presented to the December Strategic Board.
Successful Homes England and SME Development Finance Virtual Workshop 18/10/21, with a follow up in person event being planned for late December 2021/early January 2022.	Over 50 attendees at October workshop including SMEs and public sector colleagues.
Arts Council England/ SELEP Report 'Creative High Streets' finalised and published	Completion of the report November 2021, with publication and communications in January 2022.
Series of meetings with Chris Pincher, Minister of State for Housing. Direct industry insight into government around key issues incl. include First Homes, Development Finance for SMEs, Phosphates and Nitrates, Planning and Build Out, Affordable Housing and the current materials and labour shortages.	Strong engagement continues with monthly meetings with Homes England and DLUHC officials. The next meeting date with the Minister is being scheduled.
Government announcements confirmed funding for a number of projects across SELEP from the Community Renewal Fund (CRF) and the Community Ownership Fund (COF)	Total of £15.6M allocated to 26 SELEP projects from CRF. £250,000 to The George Community, Ashford from the COF.
SSF Project: Accelerating climate-based solutions project. (LA case study areas agreed are Swale, Lewes, Thurrock, and Colchester)	Team and Steering Group established, stakeholder map produced, 4 LA case studies agreed, surveys and supplier discussions underway, review of existing brokerage hub models.

#### **OUTCOME MEASURES**

Housing growth (EPC): 18,775 in 12 months to Sept-21, a 22% increase on prior year, with 83.5% energy efficiency rating A or B.

Commercial space (March 2020): 33.0 million square meters floorspace.

5 years growth - 0.9 mill sq. metre, 2.8% growth. 0.2% retail growth, 4.7% loss office space, 4.5% industrial growth, 6.8% growth other

Construction sector workforce: 124,000 employee jobs in SELEP (2020);

Job density per 100 residents aged 16 to 64 – SELEP 4.8, England 3.5; 10.7% increase on 2019 (England reduction of 4.2%)

Digital infrastructure (May 2020), percentage of premises with access: Superfast broadband – SELEP 95.4; England 96; Gigabit – SELEP 24; England 38

- Arts Council England / SELEP 'Creative High Streets' Report to be published in January 2022.
- Outputs and next steps from Future Communities round tables to be discussed, including consideration and planning for third round table
- Housing and Development Group discussions, with Minister and officials, about concerns in productivity due to adverse market conditions in labour and materials. Engaging local authorities and civil servants on the First Homes policy to maximise the potential benefits and mitigate unintended consequences.
- Completion of Tindal Square, Chelmsford and Jaywick Market and Commercial Space GBF projects



# **Coastal Catalyst**

KEY ACTIVITIES	OUTPUTS/OUTCOMES	
Ongoing work to develop and utilise enhanced evidence base for coastal work to support prioritisation in delivering the coastal prospectus and wider levelling up	Evidence base complete and presented to the coastal group 22/9/21. Also shared with the HDG.	
Letter to Levelling Up Minister, Kemi Badenoch MP, sent on behalf of Coastal Communities Working Group	Letter sent 02/11/21	
COVID-19 Recovery Fund project supporting the South East Visitor Economy	56 grants awarded to date and a total of 96 grant applications have been approved. A 100% Revi-VE grant for businesses and development of place - based networks and re-boot campaigns.	
SSF project: Rebuilding Confidence and Demand in the Visitor Economy	Three campaigns delivered – Essex Bigger Weekend, Kent Bigger Weekend and Sussex Modern	
SSF project: Delivery and evaluation of England's Creative Coast, bringing together cultural and tourism sectors	The project completed in November 2021 with all artworks in place.	
SSF project: Accelerate Opportunities within the Newhaven Enterprise Zone is due for completion	All marketing activities have been delivered. There is a delay to the capital enhancement works at Avis Way.	
SSF Project: Catalyst for Culture – project due for completion in January 2022.	237,479 members for performances, 12 new creative commissions, 12 dancers at the Cygnet School, 192 artist & freelancers supported.	
GPF Project: Delivering Riding Sunbeams Solar Railways	Full system commissioned in October.	
GPF Project: Delivering Tendring Bikes and Cycle Infrastructure	Construction to complete in December.	
Eight SELEP projects were successful in the first round of the <u>Levelling Up Fund</u> ,	Total of £115.7m allocated to 8 SELEP projects through the Levelling Up Fund	

#### **OUTCOME MEASURES**

Claimant rate population aged 16 to 64 (September 2021): Coastal 5.7%, non-coastal 4.0%, both 25% lower than Dec-20

Gross Disposable Household Income (using net household incomes after housing costs) (2018):

Coastal 27,000; Non-coastal 30,300

Digital infrastructure (May 2021), percentage of premises with access:

Superfast broadband – coastal 97.2, non-coastal 94.6; Gigabit – coastal 20.8, non-coastal 25.

Net new businesses per 10,000 working age population (year to Mar-21):

Coastal 15 (2.7% growth), noncoastal 8 (1.1% growth). The first time in at least 5 years that coastal areas saw higher business growth

- Compile a response from the Rural Group, following the roundtable, to the National Food Strategy for submission by February 2022
- Workshops to take place in quarter 4 for COVID-19 Recovery Fund project supporting the South East Visitor Economy
- Final report on SSF project Rebuilding Confidence and Demand in the Visitor Economy to be shared
- Riding Sunbeams GBF project commercial agreement to be entered into with Network Rail February 2022
- SELEP Rural Working Group to hold roundtable to compile a response to recommendations set out in the National Food Strategy. Scheduled for 12/01/22
- SSF Catalyst for Culture project due for completion in January 2022.